



DEPARTMENT OF TRAVEL AND TOURISM	
PROGRAM: BACHELOR OF TRAVEL AND TOURISM MANAGEMENT (HONOURS)	
Program outcomes	<p>PO1- Knowledge Acquisition: Demonstrate a profound understanding of knowledge trends and their impact on the chosen discipline of study.</p> <p>PO2- Communication, Collaboration, Inclusiveness, and Leadership: Become a team player who drives positive change through effective communication, collaborative acumen, transformative leadership, and a dedication to inclusivity.</p> <p>PO3- Professional Skills: Demonstrate professional skills to navigate diverse career paths with confidence and adaptability.</p> <p>PO4- Digital Intelligence: Demonstrate proficiency in varied digital and technological tools to understand and interact with the digital world, thus effectively processing complex information.</p> <p>PO5- Scientific Awareness and Critical Thinking: Emerge as an innovative problem-solver and impactful mediator, applying scientific understanding and critical thinking to address challenges and advance sustainable solutions.</p> <p>PO6- Human Values, Professional Ethics, and Societal and Environmental Responsibility: Become a responsible leader, characterized by an unwavering commitment to human values, ethical conduct, and a fervent dedication to the well-being of society and the environment.</p> <p>PO7- Research, Innovation, and Entrepreneurship: Emerge as a researcher and entrepreneurial leader, forging collaborative partnerships with industry, academia, and communities to contribute enduring solutions for local, regional, and global development.</p>
Specific outcomes	<p>PSO1 -Demonstrate a profound understanding of tourism principles, practices, and theories, recalling key concepts and theories in tourism management.</p> <p>PSO2- Apply effective communication strategies and leadership principles to collaborate with diverse stakeholders in the tourism industry.</p>

	<p>PSO 3- Evaluate professional skills essential for success in diverse tourism careers, critically assessing their own competencies and identifying areas for improvement.</p> <p>PSO 4- Create innovative digital strategies and design technological solutions to enhance tourism experiences and operations.</p> <p>PSO 5- Evaluate tourism planning processes and operational management strategies, synthesizing information from diverse sources to propose sustainable solutions.</p> <p>PSO6- Demonstrate creativity and innovation in designing ethical business practices and sustainable tourism ventures.</p>
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Course outcomes

<p>TTM1CJ 101 Core Course 1 in Major – Introduction to Tourism</p>	<p>CO1- Understand the fundamental concepts and theories of tourism</p> <p>CO2- Analyse and evaluate different types of tourism, tourism motivations, demand factors, and tourism statistics, applying Maslow's Hierarchy and other relevant theories.</p> <p>CO3- Identify and assess various job roles within the tourism industry</p> <p>CO 4 -Apply effective communication strategies and leadership principles in the context of tourism</p> <p>CO5- Evaluate tourism planning processes and operational management strategies, synthesizing information from diverse sources to propose sustainable solutions</p> <p>CO6- Demonstrate creativity and innovation in designing ethical business practices and sustainable tourism ventures, utilizing digital strategies and technological solutions to enhance tourism experiences and operations.</p>
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<p>TTM1MN 101 Fundamental of Tourism</p>	<p>CO1- Understand the fundamental concepts and theories of tourism</p> <p>CO 2- Analyse and evaluate different types of tourism, tourism motivations, demand factors, and tourism statistics, applying Maslow's Hierarchy and other relevant theories.</p> <p>CO3 Identify and assess various job roles within the tourism industry</p> <p>CO4 -Apply effective communication strategies and leadership principles in the context of tourism</p> <p>CO5- Evaluate tourism planning processes and operational management strategies, synthesizing information from diverse sources to propose sustainable solutions</p>
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	<p>CO6 -Demonstrate creativity and innovation in designing ethical business practices and sustainable tourism ventures, utilizing digital strategies and technological solutions to enhance tourism experiences and operations.</p>
<p>TTM1MN102- TOURISMBUSINESS</p>	<p>CO1- Demonstrate understanding of tourism concepts and industry structures.</p> <p>CO2- Analyse functions and departments within hospitality business. CO3 Evaluate tour operation concepts, classify tours, and understand the roles functions of tour operators.</p> <p>CO4- Analyse the evolution of the aviation industry and operations of the aviation industry.</p> <p>CO5- Synthesize practical applications of tourism management such as guest speaker arrangements, current event discussions, and industry news analysis.</p> <p>CO6- Evaluate industry standards, practices, and regulations within the tourism business</p>
<p>TTM1FM105 Economics of Tourism</p>	<p>CO1- Demonstrate understanding of tourism economics concepts</p> <p>CO2- Analyse tourism demand and supply dynamics.</p> <p>CO3- Assess the positive and negative economic contributions of tourism.</p> <p>CO4- Apply statistical methods to analyse tourism data, including types of tourist statistics, spending and earning analysis, trend analysis, and comparison of tourism statistics between different regions or time periods.</p> <p>CO5 -Synthesize knowledge through case studies and practical activities.</p> <p>CO6 -Evaluate economic policies and practices in tourism management.</p>